

Bethany Brooks

COMMUNICATIONS SPECIALIST

From creative opportunities in business to working with student media, I've had the pleasure of creating a variety of projects for the communications industry. I thrive on creative challenges and enjoy building relationships along the way.



 *Phone number and Address given at request*  bethanybrooks3741@gmail.com  @bethanybrooks1

WORK EXPERIENCE

BASF Corporation | Jan 2021 - Present
Communications Intern

- Produce and implement communication plan
- Design digital marketing content (flyers, posters, brochures, email communications)
- Photographer for events/site improvements
- Editor of internal e-newsletter distributed to 500+ employees

Bobcat Multimedia | Jan 2021 - Present
Website Coordinator

- Collaborate with team on editing/publishing stories to website in timely manner
- Technical support for WordPress website
- Work with student media to generate digital content such as news articles

The Colonnade | Aug - Dec 2020
Social Media Coordinator

- Manage social media accounts (Instagram and Facebook) for student newspaper
- Create and post content to generate engagements and following
- Increase media following by 400+ followers in 3 month time frame

SPECIALIZATIONS

- Corporate Communications
- Social Media Management
- Digital Marketing
- Graphic Design
- Data Analysis

SKILLS

- Microsoft Word, PowerPoint, Excel, Publisher, Outlook and Teams
- Adobe InDesign and Photoshop
- WordPress
- Wix
- Canva
- SAP
- Google Analytics Certification
- Teamwork
- Detail-Oriented
- Creative
- Problem Solver

EDUCATION

Georgia College & State University
Bachelor of Arts in Mass Communication
- Special focus in Strategic Communication

Anticipated Graduation Date: December 2021